

### Saturday, May 20, 2023 Presented by: The Joliet Franciscan Sisters & Associates Hosted at Bronkberry Farms, Plainfield, IL

### **About Bluestem Earth Festival**

**Bluestem Earth Festival** is a free family-friendly event, "empowering individuals and families to live more sustainable, socially responsible lifestyles." The festival offers something for everyone and is intended to create awareness and educate our community about sustainable practices, globally based environmental concerns and actions for healthy living. Attendees have the opportunity to purchase and sample organic foods and beverages, buy heirloom plants, listen to live music performances, browse educational exhibits, see live demonstrations, and more.

There are many ways you can help make this event an enormous success:

- Become a Sponsor
- Reserve your spot as an Exhibitor and/or Vendor
- Make a direct tax-deductible gift

#### At Bluestem, we support a range of topics:

- Alternative, sustainable, and organic choices: Non-GMO, Locally Grown, Free Range, Grass Fed, Gluten-Free, Vegetarian, Vegan
- Fair trade products
- Animal education, rescue, and care
- Organic, herbal, homemade aromatherapy, soaps, body products
- Upcycled/Recycled, handmade crafts and jewelry
- Energy efficient homes and native gardens
- Local/regional home and business recycling efforts and methods
- Global and local environmental and justice causes

**Bluestem Earth Festival**, started in 2014 by the Joliet Franciscan Sisters and Associates, is continuing to build connections. **Bluestem** 2019 (year 6 and the last in-person event) welcomed over 1,700 attendees.

### Please join us Saturday, May 20th!

# Sponsorship Agreement Form

Name:		
Business Name:		
Address:		
Phone:		
Email:	17	8
	am choosing to be an <b>Oak Sponso</b> ponsor Package Deadline: April 10, 2023	
	am choosing to be a <b>Dogwood Sp</b> ponsor Package Deadline: April 10, 2023	· · · · · ·
	am choosing to be a <b>Redbud Spon</b> ponsor Package Deadline: April 10, 2023	
I a	am choosing to be a Maple Spons	or for \$1,000
I a	am choosing to be a <b>Birch Sponso</b>	r for \$500
I a	am choosing to be a <b>Hickory Spor</b>	sor for \$250
I a	am choosing to be a <b>Sapling Spon</b>	<b>sor</b> for \$100
I a	am choosing to make an <b>In-Kind I</b>	Donation of:
I a	am choosing to <b>Donate:</b>	
	bubmit this form with your check p nd mail to: Attn: Karen Garifo, 143	
C	Credits accepted by contacting Kar	en Garifo at 815-725-8735 x116.
Send l	ogo electronically (as .eps, .jpg, or bluestemearthfestiv	.pdf file that is 300dpi or higher) to: val@gmail.com.
Bl	uestemEarthFestival.com   Blu	estemEarthFestival@gmail.com

facebook.com/BluestemEarthFestival | twitter.com/BluestemFest



# 2023 SPONSOR PACKAGES

2023	Sapling	Hickory	Birch	Maple	Redbud	Dogwood	Oak
	(unlimited)	(unlimited)	(unlimited)	(unlimited)	(Limit 3)	(Limit 1)	(Limit 1)
Sponsor Levels	\$100	\$250	\$500	\$1,000	\$1,500	\$2,500	\$5,000
Featured Event Sponsor							Ŷ
Banner with business logo displayed at entry to event							-
Business logo placed on program cover							-
Business logo on event paid print advertising							-
Business logo on website sponsor page with link to your website	•	-	•	-	-	<b></b>	-
Children's Tent Sponsor						<b>~</b>	
Signage with business logo in children's activity tent						-	
Entertainment Sponsor 🔶							
Signage with business logo in entertainment area					-		
Business logo on posters and flyers					-	-	-
Business logo on event day Sponsor sign				-	-	-	-
Business logo on back of program		•	-	-	•	•	
Recognition on Bluestem Social Media Pages	•	•	-	-	•	-	-
Company name on back of program	•						



### Sponsorship Market Value

**Bluestem Earth Festival** welcomes businesses and companies who share in our mission and are committed to bettering our community through their sustainability efforts, social justice, or environmental practices.

*"Maximize your business exposure to the community and showcase your support in a growing sustainability event."* 

### Market Value for Your Business:

- Event flyers printed as well as distributed digitally in local School Virtual Backpacks
- Paid print ½ page ad in *The Daily Herald*
- 24,000+ subscriber email blast by *The Daily Herald*
- 39,000+ subscriber email blast by the University of St. Francis
- Recognition in the Joliet Franciscan Sisters' publication, *Caring Together*, with a distribution of almost 2,000

- Sponsor poster displayed at the event
- Featured sponsor banner for event sponsor
- Listing on Bluestem website with link to your website
- Business name listed in social media event page
- Sponsorship listing in local online event calendars
- Business sponsor signage displayed at event (based on sponsor package)

#### At Bluestem, we practice what we preach:

- Fair Trade/Fair Labor Staff T-shirts
- Fair Trade/Fair Labor T-shirts and reusable bags
- Community water stations with compostable cups
- Animal shows educate and encourage safe animal handling and care

### Please join us!