



# BLUESTEM earth Festival 2018



**Saturday, May 19, 2018 from 10:00A.M. – 3:00P.M.**

**Presented by: The Joliet Franciscan Sisters & Associates  
Hosted at the University of St. Francis  
500 Wilcox Street, Joliet, IL**

**There are many ways you can help make this 5th annual event a great success:**

- Become a sponsor in one of six levels
- Reserve your spot as an exhibitor and/or vendor and join more than 90 other eco-conscious participants
- Provide an in-kind donation for our raffle and door prizes
  - Offer a direct tax-deductible gift

**Please review the enclosed information regarding the many ways you can take part in the next Bluestem Earth Festival. We are here to educate and empower individuals and families to live healthier, more sustainable and more socially responsible lives.**

**We would love for you to join us on this vital journey.**



*Sisters of St. Francis  
of Mary Immaculate*





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Bluestem Earth Festival is a free, locally-based, family-friendly event, “empowering individuals and families to live more sustainable, socially responsible lifestyles.” The festival offers something for everyone and is intended to create awareness and educate our community about sustainable practices, globally-based environmental concerns and actions for healthy living. Attendees have the opportunity to purchase and sample organic foods and beverages, buy heirloom plants, listen to live music performances, browse educational exhibits and see live demonstrations.

#### **At Bluestem, we support a range of topics:**

- Alternative, sustainable and organic choices:  
Non-GMO, Locally Grown, Free Range, Grass Fed,  
Gluten-Free, Vegetarian, Vegan
- Fair trade products
- Animal education, rescue and care
- Organic, herbal, homemade aromatherapy, soaps,  
body products
- Upcycled/Recycled, handmade crafts and jewelry
- Energy efficient homes and native gardens
- Local/regional home and business recycling efforts  
and methods
- Global and local environmental and justice causes
- Will County resources

Bluestem Earth Festival, started in 2014 by the Joliet Franciscan Sisters and Associates, is rapidly growing. Bluestem 2017 (year 4) welcomed over 1,300 attendees, with 90 vendor/exhibitor tables. Last year's event was a collaborative effort with event sponsors: University of St. Francis, Joliet Township Government, Will County, Heroes West, The City of Joliet, Will Country Green, James Dunne, Joliet Junior College, Busch Systems, Presence St. Joseph Medical Center, The Fields on Caton Farm, Portiuncula Center for Prayer, State Farm Agent Lucy Brogla, Franciscan Sisters of the Sacred Heart, Joliet Tent, Sodexo, Be Safe Now, Chipotle, Fruitful Yield, Fresh Thyme, and Panera Bread.



*“Bluestem  
is wonderful  
exposure for our  
business. This event is  
growing in popularity.”*

*- Festival Exhibitor, Mary Lou Nugent*



*“I can't wait for next year!  
Bluestem University was such an  
interesting, educational experience.”*

*- Festival Attendee, Chris B.*



*“I traveled to this event from Chicago.”*

*- Festival Attendee, Corey R.*

[BluestemEarthFestival.com](http://BluestemEarthFestival.com) | [BluestemEarthFestival@gmail.com](mailto:BluestemEarthFestival@gmail.com)

[facebook.com/BluestemEarthFestival](https://facebook.com/BluestemEarthFestival) | [twitter.com/BluestemFest](https://twitter.com/BluestemFest)

## Sponsor Criteria

Bluestem Earth Festival welcomes businesses and companies who share in our mission and are committed to bettering our community through their sustainability efforts, social justice or environmental practices.

**“Maximize your business exposure to the community and showcase your support in a growing, sustainability event.”**

## Market Value for Your Business:

- 3000 Event Flyers printed as well as distributed digitally in School Virtual Backpacks
- 500 Event Posters printed and placed around community
- 4 Paid Print ½ Page Ads (The Herald-News)
- 2 Sponsor Posters displayed at event
- 12 Month Listing on Bluestem Website with link to your website
- Business name listed under Social Media Event Page
- Sponsorship Listing on 25+ Online Event Calendars
- Business Sponsor Banner displayed at event (\*based on sponsor package)

## Marketing Samples from Previous Years:



BluestemEarthFestival.com | BluestemEarthFestival@gmail.com

facebook.com/BluestemEarthFestival | twitter.com/BluestemFest



Oak Tree Package



Maple Tree Package



Poplar Tree Package



Evergreen Tree Package



Serviceberry Tree Package



Sapling Package

### Sponsorship Levels

Your support of Bluestem Earth Festival 2018 helps offset all costs associated with this FREE community event. We offer 6 levels of sponsorship.

**Partnership Through In-Kind Donations** – A donation of a service or product critical to event success such as printing, promotion or festival attendee attraction will qualify as a level of support. Direct contributions are also encouraged and welcomed.

### Levels of Support:

*\*NOTE: Package includes perks marked with an "X" listed below package name.*

| Or In-Kind Equivalent   | Sapling Package<br>\$100 | Serviceberry Tree Package<br>\$500 | Evergreen Tree Package<br>\$1,000 | Poplar Tree Package<br>\$2,500 | Maple Tree Package<br>\$3,500 | Oak Tree Package<br>\$5,000 |
|---|--------------------------|------------------------------------|-----------------------------------|--------------------------------|-------------------------------|-----------------------------|
| <b>Featured Indoor Sponsor, Featured Outdoor Tent Sponsor (choose 1)</b><br>5'x2' Banner Included |                          |                                    |                                   |                                |                               | X                           |
| Logo on Program Cover   |                          |                                    |                                   |                                |                               | X                           |
| <b>Sponsor Bluestem University, or Children's Tent (choose 1)</b><br>4'x2' Banner Included        |                          |                                    |                                   |                                | X                             |                             |
| Logo on 2018-2019 Calendar Magnet   |                          |                                    |                                   |                                | X                             |                             |
| <b>Sponsor Music Stage or Wellness Corner (choose 1)</b><br>3'x2' Banner Included                 |                          |                                    |                                   | X                              |                               |                             |
| Business Logo on Event-Paid Print Advertising   |                          |                                    |                                   |                                | X                             | X                           |
| Complementary Food Tickets for Lunch  |                          |                                    |                                   | X                              | X                             | X                           |
| Business Logo on Wall Posters and Flyers  |                          |                                    |                                   | X                              | X                             | X                           |
| Business Logo on Event Day Sponsor Board  |                          |                                    | X                                 | X                              | X                             | X                           |
| Informational Booth Space   |                          |                                    | X                                 | X                              | X                             | X                           |
| Logo on Back of Program Booklet   |                          | X                                  | X                                 | X                              | X                             |                             |
| Logo on Website Sponsor Page with Link to Your Site   | X                        | X                                  | X                                 | X                              | X                             | X                           |



## Sponsorship Agreement Form

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Preferred Sponsor of:**  
(choose 1 within Sponsor Level)

I am choosing to be an **Oak Tree Level Sponsor** for \$5,000.  
**Sponsor Package Deadline: April 7, 2018**

- Featured Indoor Sponsor  
 Featured Outdoor Tent Sponsor

I am choosing to be a **Maple Tree Level Sponsor** for \$3,500.  
**Sponsor Package Deadline: April 7, 2018**

- Bluestem University  
 Children's Tent

I am choosing to be a **Poplar Tree Level Sponsor** for \$2,500.  
**Sponsor Package Deadline: April 7, 2018**

- Music Stage  
 Wellness Corner

I am choosing to be an **Evergreen Tree Level Sponsor** for \$1,000.

I am choosing to be a **Serviceberry Tree Level Sponsor** for \$500.

I am choosing to be a **Sapling Level Sponsor** for \$100.

I am choosing to make an **In-Kind Donation:** \_\_\_\_\_

I am choosing to make a **Donation:**

\$50     \$100     \$250     \$500     Other: \$ \_\_\_\_\_

**Please check your desired level of sponsorship and submit this form with your check to Sisters of St. Francis - ATTN: Rita Travis, 1433 Essington Rd., Joliet, IL 60435. Please make check payable to: Sisters of St. Francis Bluestem Earth Festival**

Send logo electronically (as .eps, .jpg, or .pdf file that is 300dpi or higher) to [BluestemEarthFestival@gmail.com](mailto:BluestemEarthFestival@gmail.com)

If you have any questions about the logo submission, please email Megan at [BluestemEarthFestival@gmail.com](mailto:BluestemEarthFestival@gmail.com)